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World Jesus Institute

Ministry Strategic Planning

9 January 2026

### **World Jesus Institute Ministry Plan**

**Mission Statement:** Dedicated to guiding souls to eternal life through the grace of Jesus Christ by practicing evangelism, discipling, church planting, and developing ministry partners around the world.

By the grace and guidance of our Lord, World Jesus Institute will operate as a non-denominational Christian educational and missional institution with the sole purpose of sharing in the Father's will by teaching the exclusivity of Jesus' work on the cross. The institution will provide structured and systematic curricula that focus solely on biblical principles grounded in scripture. These lessons will, over time, teach the truths of the Bible, including its principles, ordinances, and doctrines. World Jesus Institute will focus primarily on four areas of work: evangelistic missional outreach, discipling through education, church planting and reform, and developing ministry partners.

**Evangelistic and missional outreach** is the very beginning of impacting unsaved people with the Gospel message by sharing the good news of being saved through grace alone via the Cross event. The Father sent Jesus Christ into creation, becoming incarnate through a virgin birth by the power of the Holy Spirit. Within the Gospels, Jesus thoroughly displayed His divinity and true identity as God. He was crucified because of His identity, thereby fulfilling the Old Testament Sacrificial system of atonement. Jesus then resurrected from the dead three days later

with an imperishable and everlasting physical body. He now reigns in heaven and will return to the earth in fulfillment of the Father's plan.

In the meantime, the Father sends the Holy Spirit to spotlight the gospel message of Jesus Christ, and Him crucified, initiating belief and repentance within a person. Following repentance, the Holy Spirit seals the believer into the body of Christ by indwelling them, ensuring that the work of sanctification continues until its culmination in glorification. This is the central gospel message essential to all evangelistic and missional outreach.

**Disciplemaking through education** takes newly repentant Christians and grows disciples of Jesus Christ. Disciples will be trained to form a close relationship with God and further the Gospel message within their own vocation. Training through various forms of media and in-person teachings, Bible studies, and sermons will be developed to teach core biblical doctrine and principles. These lessons will be expositional, topical, theological, and doctrinal in nature.

Expositional and topical Bible teaching will be delivered through sermons and Bible studies to provide instruction for new and growing believers. Theological and doctrinal lessons will be provided to equip disciples and church leaders with a deeper understanding through more in-depth instruction. These lessons will draw upon church history and tradition, as well as the writings of the early Church Fathers, to provide a comprehensive understanding of theological and doctrinal positions.

**Church planting and reform** will involve establishing new churches and Bible study centers through developed disciples. Disciples will also assist in reforming existing churches and Bible study centers facing difficulty. Resources, including Bibles and educational material, will be purchased and distributed. The ordinances of Communion and Baptism will be taught and

implemented as a visible expression of unity between the congregation and its leadership within the body of Christ. To accomplish this, a biblical structure will be implemented within a region or community to either form or reform a church or Bible study center.

Church planting will establish a permanent center within a community where a group of believers resides. When a church center is being established, a survey of the community will be conducted to assess its opportunities and needs. Organization and training will then be undertaken to form the church. Strong leadership, consisting of a pastor and an elder team, will be established in a permanent location for regular gatherings. Additional roles, such as assistant pastors, youth ministers, and volunteers, may be established as needed.

Bible study centers will be formed in one of two scenarios. The first is when a pastor oversees multiple congregations across a region. The second is when a small community requires a structured place of worship but does not yet have the opportunity or immediate need to establish a permanent church building. These centers will provide a meeting place requiring fewer resources than a fully functioning church. Elders will be appointed to each center to meet the spiritual needs of the community between pastoral visits and when no pastor is yet assigned.

Church reform will take place when an existing congregation is facing difficulty and is in a state of decline. Such circumstances may include, but are not limited to, a lack of resources, doctrinal corruption, challenging leadership transitions, loss of leadership, or a significant decline in congregational participation. Reform efforts will include rebuilding and training the leadership team to restore and strengthen trust within the congregation. Additional needs will be addressed on an as-needed basis.

**Developing ministry partners** located in critical relief areas will receive support and relief as resources are available. A church plant or developed Bible study center will be

designated as residing in a critical relief area when the basic needs of food, clean water, clothing, and shelter are not being met within the community. Many international church plants and Bible study centers may fall within this designation. These establishments will be provided with resources aimed toward the long-term goal of no longer residing as a critical relief area.

The ministry's church plants and partner churches are not intended to be directly governed by the institution, nor is the purpose to form a new denomination. Rather, the ministry will focus on evangelism, supporting the establishment of self-governed local church plants, providing guidance to address the needs of declining churches, education within these areas, and providing various forms of relief when necessary. Each church or Bible study center will remain local to its community and operate independently within that context. However, the ministry reserves the right to discontinue partnership with a church or Bible study center should circumstances arise that hinder its mission or values. The values of the ministry are outlined below.

1. Evangelize locally and abroad through missions by proclaiming the love of Christ and His saving work on the cross.
2. Disciple believers and develop leaders through educational materials.
3. Establish and reform churches and bible study centers in communities receptive to biblical teaching.
4. Sustain and strengthen critical areas in which the ministry has implemented these steps, providing support and relief as needed.

## Statement of Faith

*This statement is not all-inclusive; it consists of all non-negotiables.*

- God is Triune, existing eternally as Father, Son, and Holy Spirit. Each is a distinct Person, yet all share the same divine essence as the one true God.
- Jesus Christ came incarnate through a virgin birth, died on the cross to redeem our sins, resurrected after three days, ascended in a physical body back to the Father, and one day is set to come back to this Earth a second time. Jesus is to be trusted in and accepted by faith. The only way you may be redeemed from your sins is through this faith in the grace that He enacted on the cross.
- The Holy Bible is the divinely inspired, living Word of God. The Holy Spirit guided the biblical authors to preserve the complete truth of the gospel message, which is revealed from Genesis to Revelation. The Holy Bible is infallible and without contradiction. Therefore, readers must conform to God's Word rather than attempting to make Scripture conform to their own beliefs.
- The Lord's Supper is to be done in remembrance of Jesus and what He has done for us. While taking communion together, we are signifying our trust in Jesus and all sharing in His new covenant.
- Baptism is the outward expression of faith, not a work that saves you. Baptism comes after repentance through obedience and trust in Jesus.
- After repentance, we must continue growing in sanctification and in a relationship with the Father.

### **World Jesus Institute Immediate Needs**

The ministry plan above is broken down to explain the process by which God is directing this institution. While moving toward the opportunity to share this plan, relationships have already been established with two church partners in Africa who require immediate support. This section will focus on the real-world needs these partners are currently facing. The ministries that will be discussed are Bliss Heavens Dew Ministry and Bethel Worship Center.

**Bliss Heavens Dew Ministry** is a charismatic, Bible-believing church in Ghana, Africa. Pastor Emmanuel Akai serves in the city of Fetteh Kakraba, where he faces a challenging local culture shaped by overpopulated farmland that has gradually developed into a dense urban area. Facing limited resources and few opportunities, the community is often marked by violence and resistance to Christianity. Pastor Akai describes Fetteh Kakraba as a spiritually hard place to live and carry out ministry.

There are many needs within Pastor Akai's church. With an extraordinarily high unemployment rate, many are unable to meet basic needs such as food, water, shelter, and clothing. Basic education, including the ability to read, is also out of reach for many in this region. As a result, teaching basic Christian doctrine and principles is a significant challenge.

Due to the lack of employment and resources, the church runs on an extremely limited budget. This is primarily consumed by rent and utilities, causing additional income to be made outside of the church. This takes away from Pastor Akai and his family's time to further serve most those within the church. The offertory at the church is unable to fulfil most of the church's basic needs due to the low number of people who can afford to contribute to it. There is also a severe strain on the church's resources to help the members within the congregation acquire the

basic needs already mentioned. More goes out from the church than what comes in. This is supplemented by the Akai family's secondary jobs as well.

The value of the Ghanaian Cedi, “GHS,” is 10.8 GHS to 1 USD. Meaning, every \$100 is equivalent to 1,080 cedi. 6.9 Million people, “roughly 20 percent,” live on an average of just \$2.15 per day<sup>1</sup>. Pastor Akai depends on \$1,000 USD a month to support himself and his family. This barely covers the needs within his church. To compensate for this, Pastor Akai picks up extra work, and his wife teaches as a second job. This allows for additional income. However, many basic needs are still unmet.

**Bethel Worship Center** has experienced a severe hardship over the last year. Founded by Anthony Kapindula, this ministry has grown to directly uphold over 14 bible study centers across Malawi, Africa. All of which are also facing extreme poverty. The center ministered to 246 Orphans, 103 Widows, 168 Elderly, and 27 Disabled people. This does not include the thousands that Pastor Anthony would preach to on an irregular basis. He would hold prayer walks, build churches, and travel to distant tribes to teach the gospel.

On April 25, 2025, Pastor Anthony had passed away due to being poisoned by chemicals in farming practices, as he farmed to provide a main income. This left Bethel Worship Center without leadership. A family member, Manase Bizwick, felt the call of God to continue the ministry that was left by Pastor Anthony. However, this is not coming easily.

Due to economic hardship, Pastor Manase is unable to reach all of the Bible study centers. Alongside this need, all of those in closer centers are suffering from meeting basic needs. They do not have food, clean water, clothing, hygiene essentials, education in literacy, and almost none of the centers have Bibles and biblical material to learn from.

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<sup>1</sup>Statista Research Department, “Number of people living in extreme poverty in Ghana 2016–2026,” Statista, accessed January 17, 2026, <https://www.statista.com/statistics/1439971/number-of-individuals-living-in-extreme-poverty-in-ghana/>

The value of the Malawian kwacha, “MWK,” is 1,675.8 MWK to 1 USD. Meaning, every \$100 is equivalent to 167,582 kwachas. 70 percent of the population lives off of less than \$2.15 a day. 51 percent of the country is unable to afford to consume a minimum of the required 2,215 per day caloric intake<sup>2</sup>. Pastor Manase depends on an income of just \$200 a month from farming and unsteady labor work to provide for himself and his family, as well as members of the church.

The immediate needs of both Pastor Akai's and Pastor Manase's families and congregations are crucial for their health and safety. Both ministries reside within critical relief areas. Not only are physical needs not being met, but these challenges also significantly hinder the work for the gospel to be taught in these regions. While facing all of these challenges, Bibles and biblical education material are requested above all other needs.

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<sup>2</sup>World Bank, Malawi Poverty Assessment (Washington, DC: World Bank, 2025), accessed January 9, 2026, <https://documents.worldbank.org/en/publication/documents-reports/documentdetail/099929301062529471>

## **World Jesus Institute Completed Projects**

With a clear ministry plan and an outline of immediate needs in place, this next section will examine how God has directed this institution through previous fundraisers. There have been two major fundraisers completed, as well as other smaller projects. They will be made known here to edify God by showing how He has been able to further impact these regions through the ministry.

**The first fundraiser** was for Bibles when Pastor Anthony was still leading his congregation. Within a year, over \$1,200 was raised to purchase 108 Bibles. Of these, 28 NKJV Bibles were shipped from America. The other 80 Bibles are in Chichewa and were purchased locally from the Bible Society of Malawi.

For the first time, families in this region can fall asleep reading and hearing the accounts of Jesus, the history of creation, and the promise of redemption. The families blessed with Bibles can read on their own time and grow substantially through conviction and the accelerated working of the Holy Spirit through the written Word. All of this learning and growth can then be spread to others, increasing the knowledge of God through His written Word to countless others.

**The second fundraiser** is for Pastor Akai in Ghana. Pastor Akai requested a projector system to be installed within his church. The use of this projector enables the church to view instructional videos to learn God's Word in more detail. The Projector also offers various other benefits, including leading worship, illustrated teaching, and outreach efforts. Technology costs are higher in this region of the world, making the projector and screen \$700 USD. Alongside the projector, Bibles need to be purchased so each member of the church can have a physical Bible to learn from in their local language, Fanti. In an area that is spiritually hardened to Christian

teaching, this new projector system dramatically enhances the opportunity for teaching God's word.

Other smaller projects have been completed over the last couple of years alongside the two fundraisers. Pastor Anthony organized a large meal to be provided for a community with many children who were going hungry. With just \$100 USD, this entire community was able to be fed with fresh chicken, rice, and drinks.

Pastor Anthony was introduced to an elderly lady who was caring for orphaned children. Two of these children were found abandoned in a half-standing and unstable brick home. They are both physically crippled. \$50 a month was sent to Pastor Anthony to buy food and supplies for this elderly lady and her children. Unfortunately, after Pastor Anthony passed, we lost contact with this woman and her children. Finding her again is a task I want to fulfil.

Since Pastor Anthony's passing, Pastor Manase has been working hard to re-establish the ministry. Recently, a care package was shipped from the US with materials to help Manase and the closest center to Him. Over 50 gospels of John were sent along with educational material for Pastor Manase to teach through the Gospel. Other books were sent teaching the Trinity and other Biblical principles. Packets of pamphlets were also sent as evangelical material to answer simple questions for new believers.

The domestic Bible program was a huge success. A form was made on the website so that whoever requested a Bible would receive one at no charge. This began with a few requests and grew to thirty requests a day before being temporarily closed. It would have cost \$360 per day to keep up with the demand. This is a program I would like to continue in the future. However, without substantial funding, modifications will need to be made to remain financially responsible.

### **World Jesus Institute Plan of Action**

The outlined plan of action below reflects the direction God is leading the ministry to progress the Gospel across the Earth as the Great Commission demands. Serving God has brought much-needed support to those within these critical relief areas. With a well-developed strategy, many more of the people's immediate needs are within reach. The projects already completed have served as both a valuable learning process and a clear witness to God's faithfulness among these communities. Yet much work remains, and many more projects and relief efforts are still needed.

The First step is to get feet on the ground in both Malawi and Ghana. A clear and accurate assessment of the living conditions and ministry needs must take place through an in-person visit. This will lay the groundwork for future planning and fundraising, which cannot be fully effective without official nonprofit status.

The second step will be to take this ministry plan, along with the testimony and findings from the Africa visit, and use it to form a board and officially launch the institute as a nonprofit. This status is crucial to receiving donations and not losing a large percentage of them to taxes. Some donors need the nonprofit status for write off purposes, which is something that drives in larger donations. Growing in donations and support, the institute will be able to operate as a successful ministry.

The third step is to begin providing more Bibles, ministry tools, and relief to our partners in Ghana and Malawi through the ministry plan. Small organizations start small, so these two ministries will be the first to receive support as the institute grows. Relief in areas will be implemented to support and grow the churches in various ways that improve the lives of the people, as well as become a blessing to those outside of the church. Displaying fruits of the

Spirit, such as love and kindness, through newly established relationships is a successful way for these partners to reach those who do not know Christ.

The fourth step is to initiate the ministry plan in new areas. Beginning with Evangelistic missional outreach, the institute will reach new believers in Christ. Disciplemaking through education will grow new believers into a mature faith in Christ. Church planting and reform will take mature disciples to further spread the gospel message and establish churches and Bible study centers for communities to grow as a church body. In areas where reform is needed, disciples will provide guidance and instruction to assist with struggling congregations. The development of ministry partners will provide opportunities and resources for new disciples to grow, as well as relief in critical areas. The institute will provide organization and resources for these steps to be successful.